

# Press Release

## **Silicon Line Establishes Japan Office and Appoints Country Manager to Support Growing Market Opportunities in Japan**

**Munich, Germany, April 5, 2011:**

Silicon Line GmbH, a leading provider of ultra-low power analogue ICs, today announced that it has opened a branch office in Tokyo, Japan and has appointed a Country Manager to better support customers and to manage the growing demand for the products of Silicon Line in Japan.

“Our Japanese customers are at the leading edge of innovation in optical links and they appreciate our world leading ultra-low power IC technology”, says Juergen Ruprecht, CEO at Silicon Line. “The optical link market is expanding strongly. In order to more effectively support the growth of our customers we have decided to establish a Japan office. This will enable us to enhance our support with dedicated and expert local resources, which can respond quickly and effectively to address customer needs”, he added.

The Silicon Line Japan office will be spearheaded by Toshihiro Tada, a seasoned industry professional with over 25 years experience in the Semiconductor industry. His previous roles included Country Manager for Micronas Japan as well as managing the Communication business at Philips Semiconductors Japan (now NXP). Toshihiro Tada holds a degree in Electronics from the University of ElectroCommunications.

Led by Japan, the worldwide demand for power efficient, state of the art VCSEL drivers, transimpedance amplifiers and serializers / de-serializers is taking off. These ICs are used in optical links for such products as mobile / smart phones and portable consumer devices, as well as industrial, medical and automotive applications. The establishment of the Japan office is a key milestone to secure the position of Silicon Line as the leading supplier of ICs for the consumer optical link business.

### **About Silicon Line GmbH**

Silicon Line is a Germany based fabless analog IC company, specialized in providing innovative, ultra-low power IC solutions in standard CMOS technology.

Silicon Line is located at Elsenheimerstrasse 48, D-80687 Munich, Germany.

Additional information is available at [www.silicon-line.com](http://www.silicon-line.com).

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